



KMYU  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

Great American Media  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

# Contract # 1340483

Schedule Dates	10/16/12-10/19/12	Date Entered	07/18/12
Advertiser	DCCC-Democratic Congressional Campaign Commi	Last Modified	07/18/12
Agency	Great American Media (2231)	Entered By	Katie Freckleton
Product	POLITICAL CANDIDATE SUPER PAC (ns) (1386)	CO-OP	No
Brand	DCCC 10/18 (462910)	Headline #	06238761
Salesperson	TeleRep/DC, Washington DC (2995)	Demo	
Sales Office	TeleRep Washington DC	Order Type	Normal
Buyer Name	KEULEMAN, KATIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	11/14/1198	Commission	\$30.00
Account Types	National/Political Issue Agency BRD	Net Total	\$170.00
Billing Type	Standard	Sales Tax	
Comments	DCCC 10/18 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE		

Salt Lake City (KMYU)		
By Broadcast Month	Spots	Rate
Oct. 2012	8	\$200.00
<b>Grand Total:</b>	<b>8</b>	<b>\$200.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/16/12-10/19/12	1	:30	12P-1P (MST)	2		X	X	X	X			2	\$25.00	\$50.00	Salt Lake City (KMYU)	WENDY WILLIAMS	7/18/12
2.0	Normal Line / SPOT (2)	10/16/12-10/19/12	1	:30	2P-3P (MST)	2		X	X	X	X			2	\$25.00	\$50.00	Salt Lake City (KMYU)	COLD CASE FILES	7/18/12
3.0	Normal Line / SPOT (3)	10/16/12-10/19/12	1	:30	3P-4P (MST)	2		X	X	X	X			2	\$20.00	\$40.00	Salt Lake City (KMYU)	JUDGE GUNN	7/18/12
4.0	Normal Line / SPOT (4)	10/16/12-10/19/12	1	:30	4P-5P (MST)	2		X	X	X	X			2	\$30.00	\$60.00	Salt Lake City (KMYU)	DIVORCE COURT	7/18/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton 7.20.12

JUL17/12 14.0  
\*\*\* KMYU-TV \*\*\*

43

WASHINGTON, DC 20007

	CLASS: NATL.	LOCAL	REGIONAL
1	1	1	1
2	1	1	1
3	1	1	1
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99	1	1	1
100	1	1	1

100

WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE JUL17/12 14.00

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

AGENCY ADVERTISER CODE = 11	AGENCY EST# = 1198
AGENCY PRODUCT CODE = 14	

1200N-100E

$$\omega_0$$

\$25.00

10/16

10/19

2

TU-E

2

PROGRAM : WENDY WILLIAMS  
CON COM1: WENDY WILLIAMS

200P-300F

30

\$25.00

10/16

10/19

2

TU-H

2

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PROGRAM : COLD CASE FILES
CON COM1: COLD CASE FILES
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REP HEADLINE# 6238761  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!! JUL17/12 14.0  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* KMYU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			300P-400P	30		\$20.00	10/16	10/19	2		TU-F	2
PROGRAM : JUDGE GUNN												
CON COM1 : JUDGE GUNN												
4			400P-500P	30		\$30.00	10/16	10/19	2		TU-F	2
PROGRAM : DIVORCE COURT												
CON COM1 : DIVORCE COURT												
OCT/12						\$200.00						
CONTRACT TOTAL												\$200.00
TOTAL SPOTS												8

MARKET TOTALS \$20,000 KMYU 1% KUTV 27% KTVX 20% KSL 26% KSTU 24% KUCW 2% KJZZ 0%  
KCSG 0%

SVC- NONE  
DEMOS- RA35+\*